brooksource™
Beyond The Expected.

ENHANCING THE DIGITAL ORGANIZATION
CASE STUDY: INTERNATIONAL HEALTHCARE & LAB COMPANY

OBJECTIVE

One of our largest Healthcare clients was looking to provide a better Patient experience as it continued to grow and enhance its business. Our client had chosen to leverage Google Cloud Platform (GCP) to modernize its environment, which would reduce cost, mitigate risk, provide cloud-native development, and increase data sharing across the organization. However, the project's tight timeline and budgetary constraints further intensified the preexisting bandwidth issues and GCP skill gaps felt by our client's internal teams. To address these growing challenges, our client partnered with Brooksource for a custom Team-as-a-Service (TaaS) solution.

AT A GLANCE

Challenges
▶ Lacked GCP Expertise & Bandwidth
▶ Budget Constraints
▶ Needed Project Leadership & Advisory

Highlights
▶ Increased Patient Satisfaction
▶ Improved Retention Rate
▶ Provided GCP Training & Guidance

SCOPE

As a GCP services provider, Brooksource had the knowledge and expertise to address our client's unique needs quickly. Through our TaaS engagement model, Brooksource built two different Scrum teams that included Tech Leads, Sr. Developers, and associate-level talent to tackle our client's specific cloud initiative related to its Physician and Patient experience.

Our professional service solution includes:

▶ **Niche Resources with GCP Experience:** Tech Lead, Sr. Full stack Developer, Mid-Level Full Stack Developer, Sr. QA Engineer, Mid QA, Elevate Full Stack Developer, Elevate QA, Product Designer, UX Researcher, and Data Analyst

▶ **GCP Succession Planning:** In addition to GCP training and performance criteria provided by Brooksource, our consultants are also eligible to be converted to full-time employees (FTEs) by our client at no additional cost. Further establishing a pipeline of internal GCP talent.

RESULTS

▶ **91% Retention Rate:** We successfully engaged 24 resources, with 91% of these consultants either being converted to full-time employees by our client or still working on the project.

▶ **Creation of Two GCP Scrum Teams:** These teams researched, designed, built, tested, and deployed the next generation of mobile and web applications for our client's patients and physicians.

Location: Denver, CO

Timeline: December 2021 – Present

ABOUT US

Here at Brooksource, relationships are at the center of everything we do. Since 2000, we have established and maintained lasting relationships with our clients, consultants, and internal employees to create an unparalleled experience. Brooksource is a trusted services provider who specializes in delivering IT initiatives for Fortune 500 organizations through Experience-Driven Staffing, Professional Services, and Elevate, our Workforce Transformation program. As a certified partner for Salesforce, AWS, Microsoft, Google Cloud, and many other technology alliances, we have the expertise and resources to provide a wide range of solutions.

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