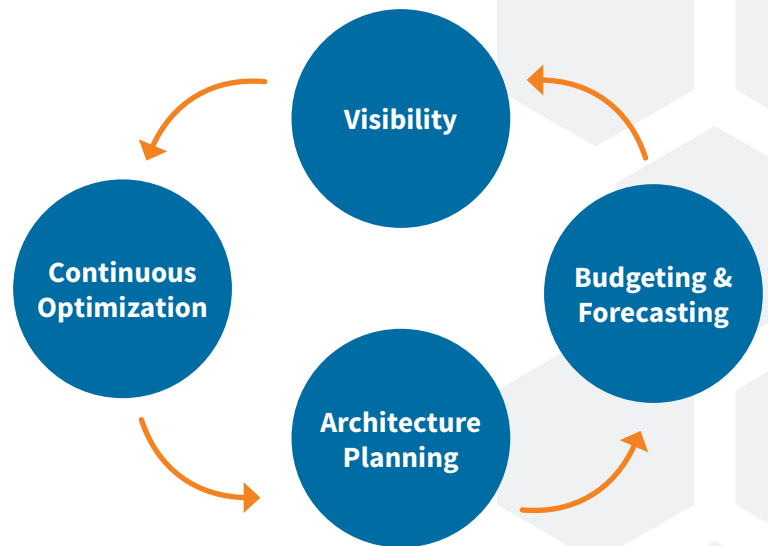


Brooksource is a vendor-agnostic cloud partner that supports our customers to develop or enhance their FinOps strategy by increasing visibility, rightsizing, and optimizing cloud spend. Our bench of trusted advisors will assess your current environment to determine the appropriate short-term and long-term solutions needed to maximize your cloud investments.

SHORT-TERM FINOPS STRATEGY

-  **Refactoring**
-  **Rearchitcting**
-  **Contract Negotiation**
-  **Tool Recommendation**
-  **Analyze Spend**
-  **Clean up Services**

LONG-TERM FINOPS STRATEGY



CUSTOMER SUCCESS STORY | Fortune 100 Automobile Manufacturer

One of our manufacturing customers was looking to gain control of their AWS spend by optimizing their cloud environment. However, they lacked the niche skillsets needed for such an endeavor and turned to Brooksource for assistance. Our AWS Architect met with our client's various stakeholders for an initial assessment and documentation of their current cloud spend.

Challenges

- ▶ Lacked a long-term solution to improve their visibility of financial data and budget forecasting
- ▶ Sought advisement on best optimization practices and tool recommendations
- ▶ Current state required manual collection of financial data from across the enterprise

Solutions

- ▶ Automation to identify idle or underutilized resources, recommend Reserved Instances, and automate rightsizing
- ▶ Suggested the use and benefits of AWS Cost Explorer & AWS Budgets
- ▶ Implement a cost governance framework that would include policies and procedures to manage and optimize AWS costs
- ▶ Recommended Brooksource consultants to build and design a POC advanced analytics dashboard to increase cloud spend visibility across the enterprise

\$62,000
PER MONTH
 Cost savings was
 Identified after
 Initial Assessment